

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT26/12 12.20
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MICHELLE SANTUOSO
SALES PRSN WA- JOE KNAUER

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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100

DATE OCT26/12 12.20

DATE OCT 28 / 12 12:20

STA:

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1274												
35	S		1200N-1230P	30		\$1,500.00	11/3	11/3	0		SAT	0
PROGRAM : EYEWITNESS NEWS @ NOON CON COM1 : EYEWITNESS NEWS @ NOON												
91	A		600A-700A	30		\$1,500.00	11/3	11/3	1		SAT	1

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-35 FOR 1 SPOT/WK

REP HEADLINE# 6394143 TRF# 338659
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 12.20
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#35 MISSED: SAT/1200N-1230P NOV3 30S \$1,500.00 (OCT25/12)
OFFER: SAT/600A-700A 30S \$1,500.00 PLS ADVISE.
CMT: WE CAN OFFER

NOV/12 349850.00 CONTRACT TOTAL 349850.00
TOTAL SPOTS 90

MARKET TOTALS \$1,094,050 WFTV 32% WKMG 25% WESH 25% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SPOT Q-PAID PGM R-RATE S-SPOTS PER WEEK X-LATE Y-DAYS Z-COMMENTS *MULTIPLE